

# Omnibus Poll December 2015 Politics

Sponsored by Leximancer



### **Quantitative Analysis**

The following graphs are based on a sample which has been weighted for voting intention based on the results of the Newspoll taken closest to our poll. Results should be taken as indicative in that the sample is not properly randomised, but it is unlikely that groups are completely unrepresentative.

"Minor" represents all those minor party voters who do not vote Greens.

The poll was conducted in December 2016 using our online panel of over 13,000 Australian voters.

Quantitative analysis was undertaken using Microsoft Excel. Qualitative analysis was undertaken using Leximancer, who sponsor our project. You can read more about Leximancer at <a href="http://info.leximancer.com/">http://info.leximancer.com/</a>.

For further information contact Graham Young 0411 104 801.

Thinking about Australia would you agree or disagree that the country is heading in the right direction?

	ALP	Minor	Grn	LP	Total		
Strongly agree	0%	4%	2%	12%	6%		
Agree	17%	15%	4%	55%	32%		
Neither agree nor							
disagree	24%	14%	17%	14%	18%		
Disagree	32%	42%	49%	13%	27%		
Strongly disagree	24%	23%	25%	2%	14%		
Unsure	3%	2%	2%	3%	3%		
<b>Grand Total</b>	100%	100%	100%	100%	100%		
Total agree	17%	19%	6%	67%	38%		
Total disagree	56%	65%	75%	15%	41%		
Net agree	-39%	-46%	-69%	52%	-3%		
n=840							

## Voting intention now versus actual vote in 2012

Voting intention now							
Vote last election	ALP	Minor	Grn	LP	Total		
ALP	71%	3%	8%	18%	100%		
Bob Katter's							
Australia	0%	67%	0%	33%	100%		
CD	17%	67%	0%	17%	100%		
Democrats	0%	100%	0%	0%	100%		
DLP	0%	100%	0%	0%	100%		
FF	11%	67%	0%	22%	100%		
Grn	28%	3%	59%	10%	100%		
Ind	27%	27%	9%	36%	100%		
LP	3%	12%	1%	83%	100%		
National	0%	40%	0%	60%	100%		
Other	33%	33%	17%	17%	100%		
Palmer's United	33%	0%	0%	67%	100%		
<b>Grand Total</b>	33%	11%	12%	44%	100%		
n=805							

Thinking about Malcolm Turnbull as Prime Minister, how strongly do you approve or disapprove of the job that he is doing?

	ALP		Minor	Grn	LP	Total
Strongly approve		3%	6%	4%	39%	19%
Approve		28%	15%	19%	38%	30%
Neither approve nor						
disapprove		25%	25%	29%	13%	20%
Disapprove		27%	20%	29%	7%	18%
Strongly disapprove		14%	31%	16%	3%	11%
Unsure		3%	3%	2%	1%	2%
<b>Grand Total</b>		100%	100%	100%	100%	100%
Total approve		31%	21%	23%	77%	49%
Total disapprove		41%	51%	45%	10%	29%
Net approve		-10%	-29%	-22%	67%	20%
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# Thinking about Bill Shorten as Leader of the Opposition, how strongly do you approve or disapprove of the job that he is doing?

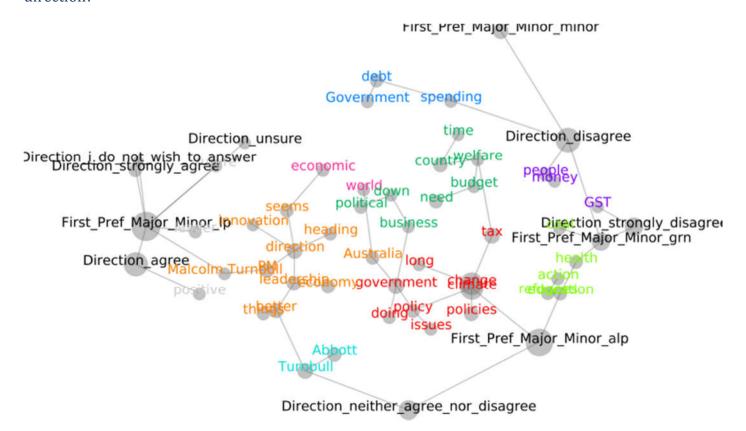
	ALP	Minor	Grn	LP	Total
Strongly approve	89	% 3%	1%	5%	5%
Approve	349	% 5%	17%	4%	15%
Neither approve nor					
disapprove	369	% 12%	28%	16%	23%
Disapprove	179	% 17%	30%	20%	20%
Strongly disapprove	59	% 62%	22%	54%	35%
Unsure	09	% 1%	2%	1%	1%
<b>Grand Total</b>	1009	% 100%	100%	100%	100%
Total approve	429	% 8%	18%	9%	21%
Total disapprove	229	% 79%	52%	74%	55%
Net approve	209	% -71%	-34%	-65%	-34%
	n=840				

# Who is your preferred Prime Minister?

	ALP	Minor	Grn	LP	Total
Bill Shorten	61%	10%	43%	0%	26%
Malcolm Turnbull	18%	70%	30%	98%	61%
Unsure	22%	20%	27%	2%	13%
<b>Grand Total</b>	100%	100%	100%	100%	100%

### **Qualitative Analysis**

Thinking about Australia would you agree or disagree that the country is heading in the right direction?



### **Verbatims**

Much better leadership from Malcolm Turnbull and his government in general, however Australia as a nation seems to be facing significant problems in key structural areas, like tax reform, combating climate change, and a lack of long term political vision.

Need for stronger targets and action on climate change; refugee policy contravenes international law; economic policy still favours the wealthy; there are massive cuts to the health sector. Approval of new coal mines is inconsistent with our obligations to reduce carbon emissions, and will threaten the viability of the Great Barrier Reef.

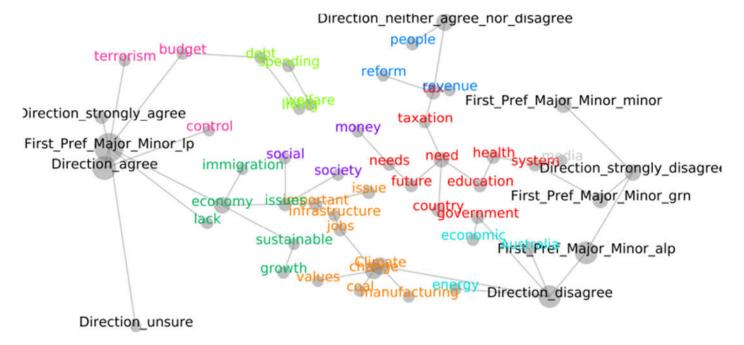
This current government is focused on forcing low-income and poor people to pay for the lifestyles of the rich and the tax dodges of multinational corporations. Add climate and marriage equality denial, new coal mines and torture of refugees - wrong direction.

Climate change, alternative energy and coal mining are all major problems that I see for the future. Also, the continual frustration by the Senate of the elected government of the people is now becoming destructive to Australia's fiscal future.

The Coalition is trying to get things right but is hampered by a hostile Senate determoined to simply stop them from doing what needs to be done. Now Malcolm Turnbull is leader & has similar thinking people in

cabinet we are bound to see the Coalition drift back to useless left wing policies more akin to the Greens & labor

Thinking about Australia again, in a short paragraph please tell us what is the most important issue facing the country?



### **Verbatims**

The rise of intolerance and racism due to politicians seeking the populist vote to get into and hang on to government. The general ignorance of too many who don't understand the issues but swallow the 3 word slogans and rhetoric, therefore we need a better informed society through better education and mainstream media.

In short the taxation base. With the baby boomer bulge about to impact on a range of service provision and access issues, balancing the need to invest in infrastructure and provide expected levels of access means taxation or government revenue has to adjust.

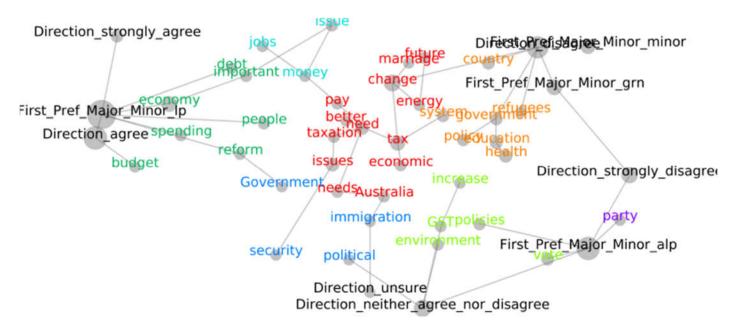
The most important issue is debt. Debt equates to the loss of control and so is at the bottom of a lot of other seemingly more serious problems like immigration, standard of living indeed the ability to operate as an independent state.

The most important issue is the total lack of government planning for the future. The federal government has walked away from infrastructure planning and does not seem capable of any form of long term planning.

The most important issue to me is that we do not lose our values & customs in the process of "not upsetting" other cultures. Look after Australian citizens first & the hard working ones not the welfare ones who just take without giving anything of value to the country.

Preparing for the future after the end of the mining and housing booms. This requires education policy, industry policy, proper taxation of business and especially multi-nationals and elimination of personal tax rorts that create very un-level playing field

If an Australian federal election were to be held next weekend, in a short paragraph please tell us what issue would affect your voting intention the most.



### **Verbatims**

Climate Change needs to be addressed in a sane and sensible manner with REAL and lasting legislated policy that will ensure future governments of any creed will need to abide by and enhance for the betterment of not only Australia but the world as a whole. This includes massive investment in renewable energy and technology.

Insistence by economic "Drys" that we need further tax cuts, even though we already know our existing tax revenues are not sufficient. They seem to want to increase GST to offset this, although this would also be an increase in taxation. Strange reasoning.

If one uses the Queensland change of government as a template for what one might expect from a Labor government at the federal level then the choice becomes "anyone but them'. I have not become aware of any policies that emanate from federal Labor that seek to address the economic well being of the country in general nor the individual.

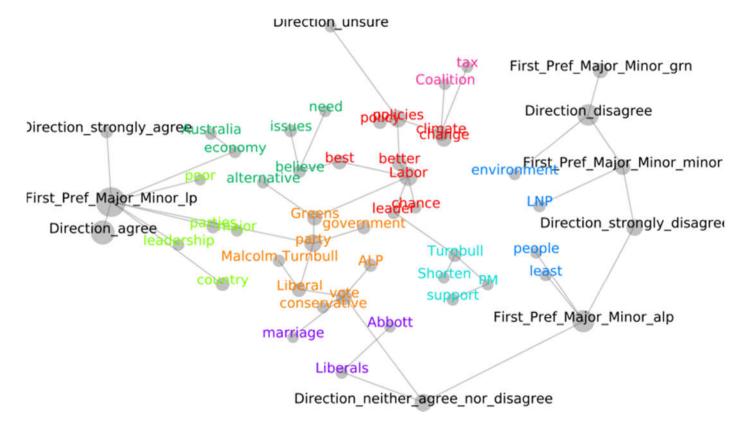
Fix the tax system, we eigther increase tax, there are many ways, and we are not a high tax country, or we give up on ever balancing the budget and the health system will get harder and harder to fund.

In addition to fixing the budget we need to address the security issues with particular emphasis on curbing muslim immigration. Choosing Christians and other minorities from the Middle East is a step in the right direction.

Cutting the waste, cutting the waste of time and resources on issues such as climate change, homosexual marriage, tightening up Centrelink payments to target those who are taking advantage of our generous benefits.

I would suggest increasing the opportunities for worthwhile training via work for the dole, in schools for those with the talent and aptitude, in nursing homes, in libraries and community facilities.

Thinking about your answer to [How you would vote?], in a short paragraph please give us your reasons for that answer.



### **Verbatims**

Voting Green means that I send a clear message to the politicians that the environment is important (and it gives the Green some cents for every primary vote they receive), but I still can vote for whoever will actually be in government with my second preference vote because the Greens will never win office - so it is both a 'signal vote' about climate change and then I still can put my preference towards. whoever will actually run the country.

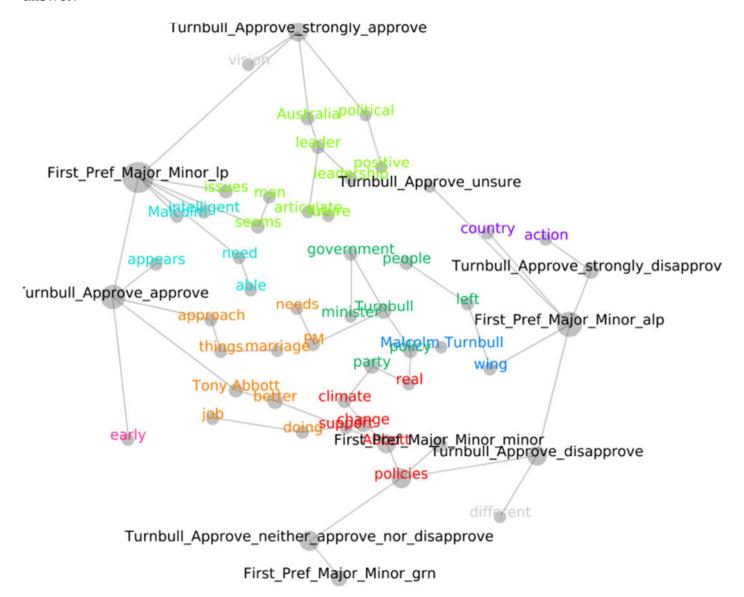
I would love to just write "Liberal", but in Queensland we are stuck with the LNP. Anyway with Malcolm Turnbull as Prime Minister we now have a chance of turning the economy around and facing the challenges of the 21st century, Labor is just hopeless, no ideas and no policies,

Labor recognises the opportunity for fairer tax treatment by changing superannuation arrangements for high earners and by indexing the point at which higher tax cuts in to avoid bracket creep: it has credible policies to reduce greenhouse gas emissions and better policy on asylum seekers.

...the Turnbull government has, so far, retained the Abbott governments policies on national security and the same sex marriage plebiscite. Should this change my vote may well change

It's interesting at present because the Liberal Party federally has shifted back towards the centre and Labor seems paralysed in response. There is certainly no reason to shift from voting Liberal at present, and indeed more reason to vote Liberal given the change in leadership.

Thinking about your answer to the previous question ["How strongly do you approve or disapprove of Malcolm Turnbull as prime minister?], in a short paragraph please give us your reasons for that answer.



### **Verbatims**

intelligent, articulate, statesman like,does not embarrass me when overseas and he opens his mouth, not racist, not sexist, not a Neo-con, not a warmonger, not a religious zealot, not homophobic, not in favor of starting wars all over the planet, realises that we (Australia) are part of Asia NOT the 52nd state of the USA or the 'deputy sheriff' of the South Pacific and the lackey of the USA, believes global warming and. climate change is a reality not a fantasy, has a wonderful Deputy PM an foreign minister in Julie Bishop, believes technology is the key to the future, is interested in science and the environment and is a reasonable, decent human being.

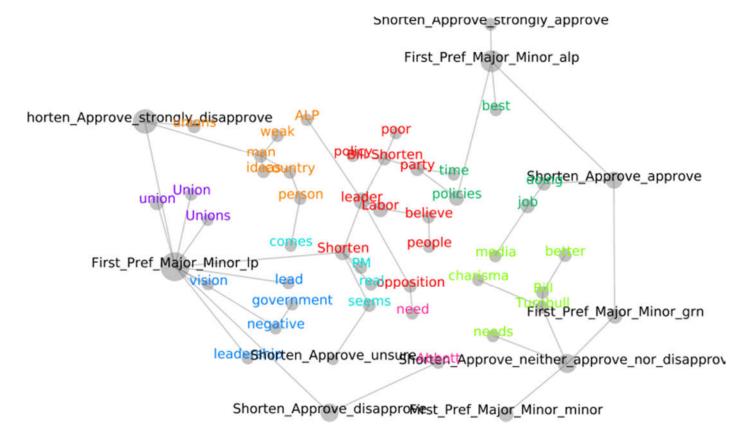
Turnbull while a man with considerable talent, continues to follow the policies of the previous government with some progressive changes around the edges. We may see gay marriage recognition and a better

approach to engagement with Islam, which are good things in themselves but the fundamental economic inequalities will persist under a Turnball Government.

At least we see a LNP leader who has a reasonable level of personal style - but I think he is thin on substance and will not have the degree of influence or leadership needed to right the LNP ship. Hence, there will soon be a serious drop in support, when people realise that nothing is going to change/improve on Abbott era.

In his own right (bearing in mind he represents a party and there are many individuals of note in that party) the Government under his tutelage appears to be softer but more focussed on meaningful practicality (eg innovation, climate change and education). To a large extent this would appear to be due to him but it is also a revulsion against the policies and non-intellectual arrogance of his predecessor

Thinking about your answer to the previous question ["How strongly do you approve or disapprove of Bill Shorten as Opposition Leader?"], in a short paragraph please give us your reasons for that answer.



### **Verbatims**

Shorten has much of the media against him but even so he's doing a poor job of cutting through. Interesting policies in development but short of inspiration and the branch stacking stuff is a worry both in what it says about Labor and in terms of possible consequences for the ALP in the run-up to the election.

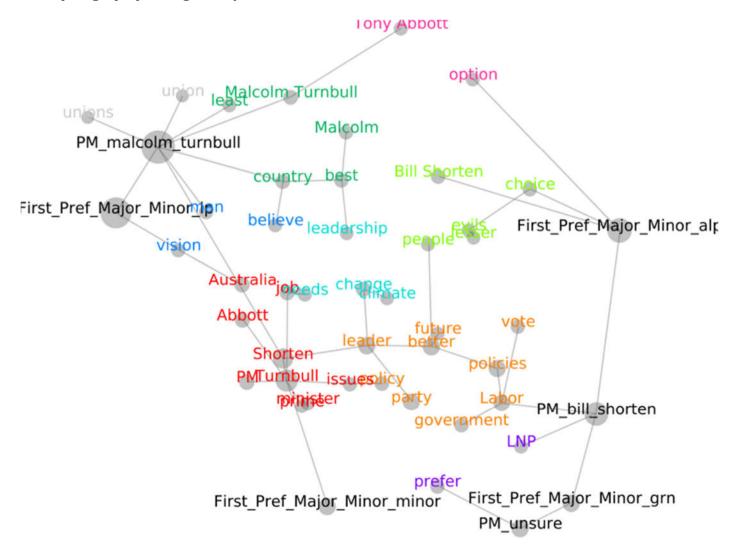
Seems unable to unshackle Labor from the excesses of the obvious crooks in the union movement. Shorten was vastly superior and preferred than Abbott however Turnbull is a far more palatable leader without the baggage of Union corruption that hangs over Labor.

Shorten is doing what a leader of the opposition should do; provide constructive criticism of government's policies. Our media seems to prefer the extreme rhetoric of an Abbott, whom I have said was the worst Leader of the Opposition I have known.

Bill Shorten, despite formal clearance from the Union still has a cloud over him. He is set in the "old politics" and governs a party that can spend a fortnight's worth of question time trying to destroy the Minister for State, who is not only capable of doing it himself but will probably have the Federal Police do it for him.

Bill Shorten seems to be a straightforward, ordinary bloke doing his best. He is not brilliant or visionary, and has an aura of right wing labour, but fights valiantly despite our press, whose integrity would rival Pravda at the height of the cold war.

Thinking about your answer to the previous question ["Who is your preferred Prime Minister?"], in a short paragraph please give us your reasons for that answer.



### **Verbatims**

Whist I was an Abbott supporter who gave us strong unequivocal policy as regards debt, defence and the expenditure of money on trying to reverse a perceived anthroprocene climate change - of the two available choices - Turnbull is by far the lesser of two evils!!

I don't trust Turnbull, his record as a minister is poor, his handling of the NBN rollout was inflexible, when leader of the opposition to the Rudd government, he engineered the OZcar affair with Godwin Grech. Shorten has had an excellent record as a minister in the Gillard gov't

I think Turnbull is a better prime minister but unfortunately limited by his parties policies. Shorten doesn't demonstrate leadership - just reaction

I understand I vote Labor, but Malcolm is the best man for the job at the moment, Labor needs a Keeting or a Hawke back

...while seeming uncharismatic, he is producing policy and taking his job seriously for the country not just for himself - rare in modern party leadership

Turnbull is likely to be distracted and undermined by his own party divisions. Both have a long way to go in developing and presenting a well planned platform of policies to deal with the social and economic problems facing Australia.

Neither has proved himself. Turnbull presents well so far, Shorten could prove a poor opposition leader but a better PM, viz his role in NDIS.