

Exit Poll Federal Election July 2, 2016

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from its base in Brisbane. The future does not look after itself.*

Analysis

The following graphs are based on a sample which has been weighted for voting intention based on the results of voting for the House of Representatives in the 2016 federal election, as reported by the Australian Electoral Commission on July 12, 2016.

Results should be taken as indicative in that the sample is not properly randomised, but it is unlikely that groups are completely unrepresentative. This is demonstrated by the fact that the two-party preferred result of Labor 52% and Coalition 48% is within the margin of error for a sample this size.

“Minor” represents all those minor party voters who do not vote Greens. There is a mix of left and right wing entities in this figure, but it is more right than left.

The poll was conducted on July 2nd and 3rd 2016 using our online panel of over 13,000 Australian voters. Respondents were asked to wait until they had cast their vote so that we got a response that mirrored what they actually did on the day, and which was as much as possible uncontaminated by subsequent coverage of the result in the media.

Quantitative analysis was undertaken using Microsoft Excel. Qualitative analysis was undertaken using Leximancer, who sponsor our project. You can read more about Leximancer at <http://info.leximancer.com/>.

For further information contact Graham Young 0411 104 801.

Thinking about Australia would you agree or disagree that the country is heading in the right direction?

	ALP	Grn	LP	Minor	Total
Strongly agree	1%	0%	9%	2%	4%
Agree	5%	2%	33%	8%	15%
Neither agree nor disagree	13%	8%	24%	41%	21%
Disagree	50%	40%	24%	31%	36%
Strongly disagree	29%	49%	9%	19%	22%
Unsure	1%	0%	1%	0%	1%
Grand Total	100%	100%	100%	100%	100%
Total agree	6%	2%	41%	9%	20%
Total disagree	79%	89%	34%	50%	58%
Net agree	-73%	-87%	8%	-41%	-39%

n=705

Thinking about your vote this weekend in the House of Representatives, which group, Labor or Coalition, did you direct your preferences to favour - that is, which did you prefer to form the government?

Row Labels	ALP	Grn	LP	Minor	Total
ALP	98%	99%	4%	33%	52%
Coalition	2%	1%	96%	67%	48%
Grand Total	100%	100%	100%	100%	100%

n=705

Thinking about your opinion in general of the performance of Prime Minister Malcolm Turnbull, how strongly do you approve or disapprove of it?

	ALP	Grn	LP	Minor	Total
Strongly approve	0%	0%	11%	0%	4%
Approve	3%	1%	39%	24%	20%
Neither approve nor disapprove	12%	11%	22%	27%	18%
Disapprove	41%	37%	15%	20%	27%
Strongly disapprove	44%	51%	12%	29%	30%
Unsure	0%	0%	1%	0%	0%
Grand Total	100%	100%	100%	100%	100%
Total approve	3%	1%	50%	24%	24%
Total disapprove	85%	87%	27%	49%	57%
Net approve	-81%	-86%	23%	-26%	-33%

n=763

Thinking about your opinion in general of the performance of Opposition Leader Bill Shorten, how strongly do you approve or disapprove of it?

	ALP	Grn	LP	Minor	Total
Strongly approve	25%	7%	2%	5%	11%
Approve	52%	43%	3%	12%	26%
Neither approve nor disapprove	16%	30%	10%	16%	15%
Disapprove	5%	14%	22%	28%	16%
Strongly disapprove	3%	6%	62%	39%	32%
Unsure	0%	0%	1%	0%	0%
Grand Total	100%	100%	100%	100%	100%
Total approve	76%	50%	5%	17%	37%
Total disapprove	7%	20%	84%	67%	48%
Net approve	69%	30%	-80%	-50%	-11%

n=755

Who was your preferred Prime Minister?

	ALP	Grn	LP	Minor	Total
Bill Shorten	85%	79%	1%	20%	43%
Malcolm Turnbull	7%	7%	92%	64%	48%
Unsure	9%	14%	7%	16%	10%
Grand Total	100%	100%	100%	100%	100%

n=676

Thinking about your vote this weekend, who did you want to form the next government of Australia?

	ALP	Grn	LP	Minor	Total
Australian Labor Party	98%	99%	4%	33%	52%
Liberal National Coalition	2%	1%	96%	67%	48%
Grand Total	100%	100%	100%	100%	100%

n=705

Table of first preference House of Representatives vote dissected into those who reported voting the same way in the senate, and those who reported changing their vote.

	ALP	Grn	LP	Minor	Total
Different	39%	24%	37%	78%	43%
Same	61%	76%	63%	22%	57%
Grand Total	100%	100%	100%	100%	100%

n=765

Please write in the field below which party you gave your first preference to? (This table is only for those who voted differently in the Senate to the House of Representatives).

Vote in the House of Representatives					
First preference in Senate	ALP	Grn	LP	Minor	Total
AD	0%	0%	0%	1%	0%
ALA	3%	0%	29%	14%	16%
ALP	0%	35%	4%	5%	4%
BKAP	0%	0%	0%	2%	1%
CD	2%	0%	6%	1%	3%
DLP	2%	0%	2%	2%	2%
FF	0%	5%	12%	3%	5%
Grn	62%	0%	6%	10%	25%
Ind	2%	20%	4%	6%	4%
LDP	0%	0%	10%	6%	5%
LP	2%	5%	0%	36%	11%
NXT	27%	35%	10%	6%	15%
ONP	2%	0%	18%	8%	9%
Grand Total	100%	100%	100%	100%	100%

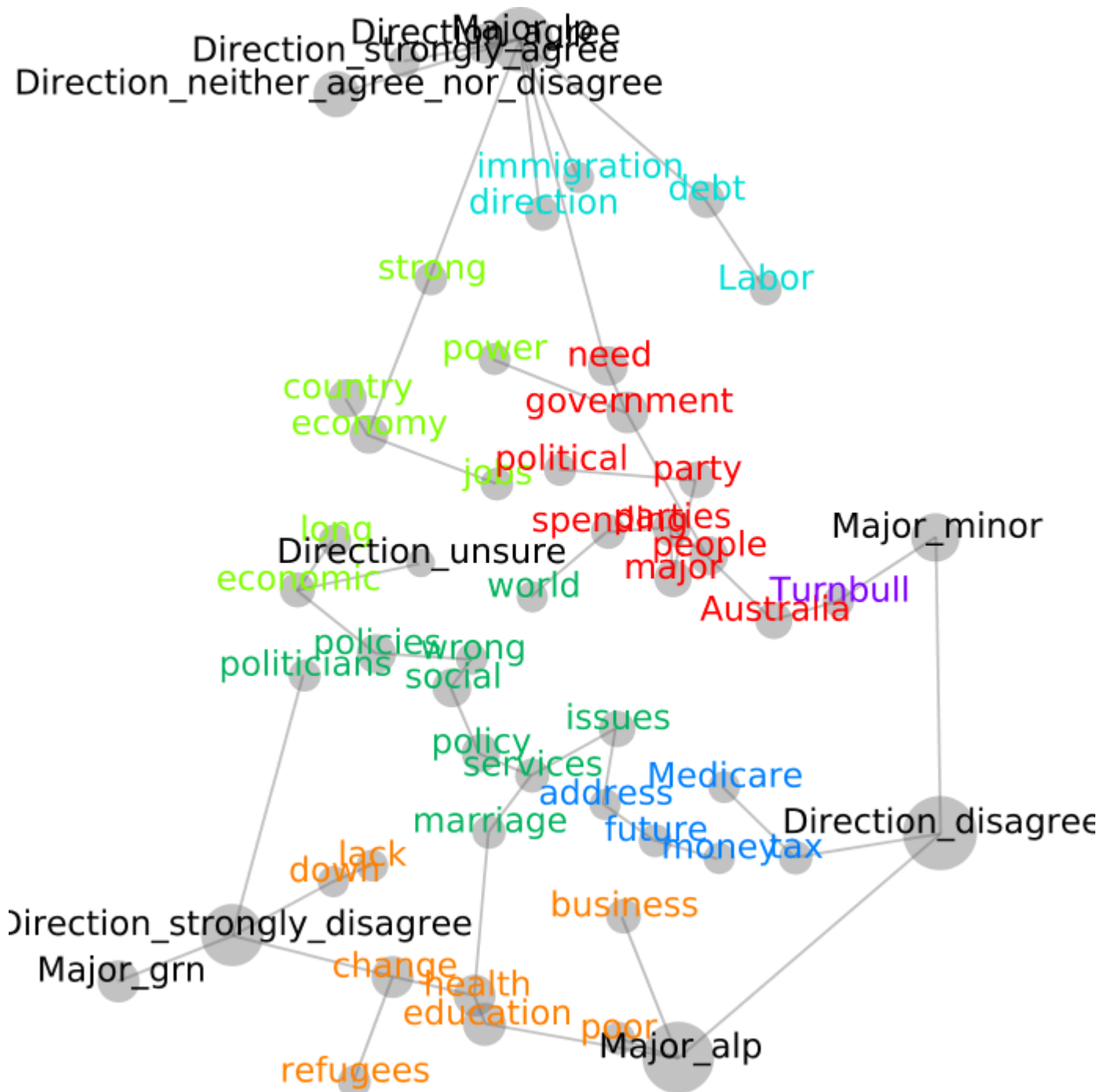
n=216

Qualitative Analysis

Our qualitative analysis looks at the reasons given by respondents for their various judgements. The following maps are generated from the data by Leximancer and overlay the key words over the variables from the question – generally the answer to the question plus voting intentions. Words that are most closely associated will cluster together. The most frequently used words are brighter than those used less frequently.

We do not edit the verbatims and all spelling and grammatical errors are reproduced. Editing the transcripts would take away from some of the unique tone of each response. The verbatims are selected to so as to give a better insight into how the individual words are being used.

Thinking about Australia would you agree or disagree that the country is heading in the right direction?



Verbatims

Reckless spending, soaring debt, alarming weakening of free speech, undermining of traditional marriage, disproportionate influence of minor interest groups (one example: Safe Schools program) that shut down legitimate debate, lack of honesty about Islamic terrorism, disintegration of social cohesion into schisms based on identity, race, gender etc, and the inordinate influence of corrupt union power.. Also, increasing lack of integrity and character of our politicians is very unattractive.

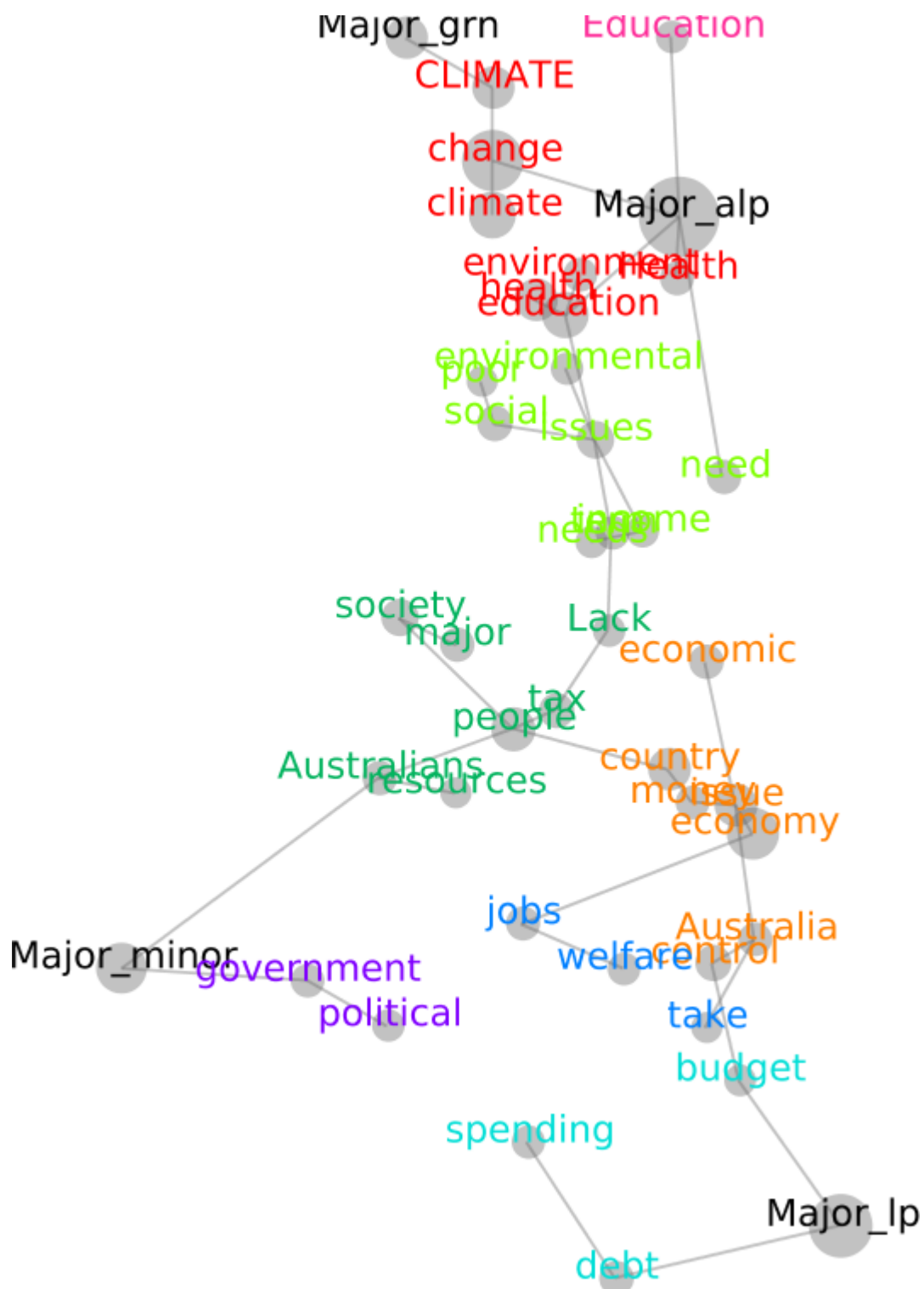
Australia is becoming a less compassionate society, where corporations possess enormous privileges and where people are in need. We appear to have elected a government that places little value on a decent social safety net for health, education, disability services, and that is comfortable bringing back the pre-Whitlam era high cost tertiary education and where access to a GP relies on capacity to pay.

Public health and education, renewable energy are critical socio-economic considerations, yet government is prioritising big business interests (including the mining dinosaur) over these policy areas. The growing gap between wealthy and poor is never good for any country.

I am very worried that so many people don't understand the important issues in this country. We need to have strong private enterprise in order to have jobs in order to have a revenue stream to provide services for the old, frail and disabled.

Both major parties are wide of the mark, I agree with many Labor policies, but their spending and priorities are not mine and their refusal to allow all Australians a vote on SSM is a deal breaker. Liberals promise same old same old and no real innovation policy wise, but they at least promise a pleb on the SSM issue.

Thinking about Australia again, in a short paragraph please tell us what is the most important issue facing the country?



Verbatims

Technological change and globalisation: the country desperately needs a consensus framework for embracing these and putting in place the necessary institutional (legal) and physical infrastructures to maximise/optimize efficiency and environmental outcomes, while ensuring social cohesion and optimising distribution of income (our GINI coefficient is going backwards)

And we absolutely must have a consensus .on what to do about all those people (real Australians) who will be made redundant and be out of work for ever.

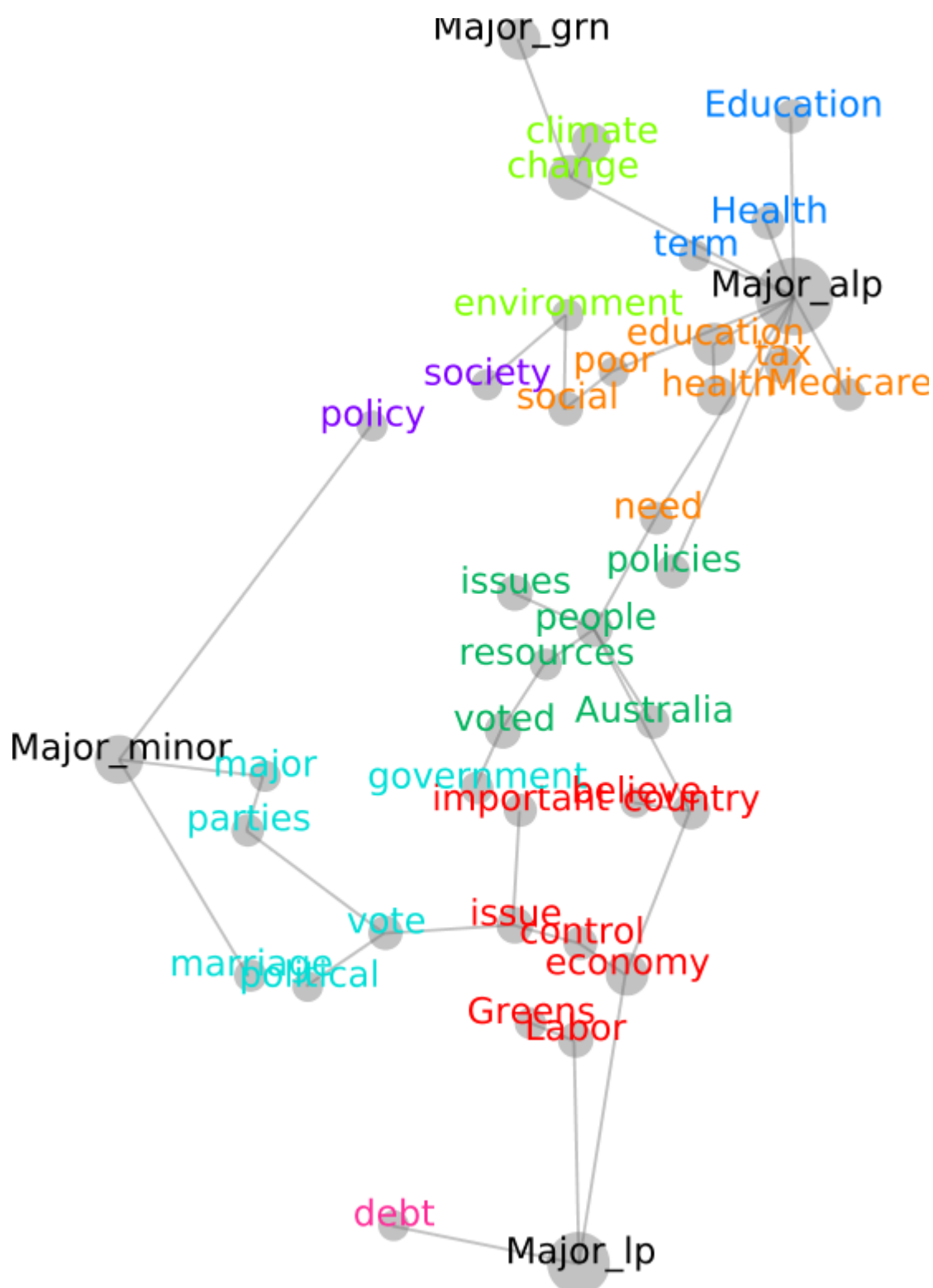
The main issue is the intersection between the environment and economy. Little has been made to consider the economic opportunities presented by the environmental impacts of climate change.

Taxation reform to pay for the urgent infrastructure, environmental, health and educational needs to develop and maintain a civilised society. It's become increasingly obvious that most business, particularly multi nationals are not paying / avoiding the level of tax they should be paying.

Over population, driven by way too much immigration, in particular the 10 ~~???~~s of 1 ~~????000~~ ~~???~~s of illegals already here & the proposed intake of 1 ~~????000~~,s more. Lack of jobs, exploding welfare budget, lack of affordable housing for our homeless are factors.

The economy. No enough people participate in the tax base so there is no longer any pride in being a taxpayer and doing things for the good of the country.

Thinking about your vote this weekend, in a short paragraph please tell us what issue affected it the most.



Verbatims

Climate change has to be the major the most important issue. It is the one thing parliament cannot control, and as the meteorological change enlarges we have to learn to adapt and change

how we live as a result of our crass inaction on this ever growing real problem, especially in Australia.

We are ignoring the real problems: the environment (and not just climate change) social injustice and inequality, public infrastructure, health, education, with politicians shadow boxing and jostling to see who can best serve vested interests.

I believe terrorism is the most important issue facing the country as it is very expensive to combat and sucks up resources which should be spent on other areas.

Ridding the country of a Liberal Coalition Government more interested in pirate capitalism and creating an environment where there are the very well off and a coterie of working poor who are trapped in a society where if you have money you're OK.

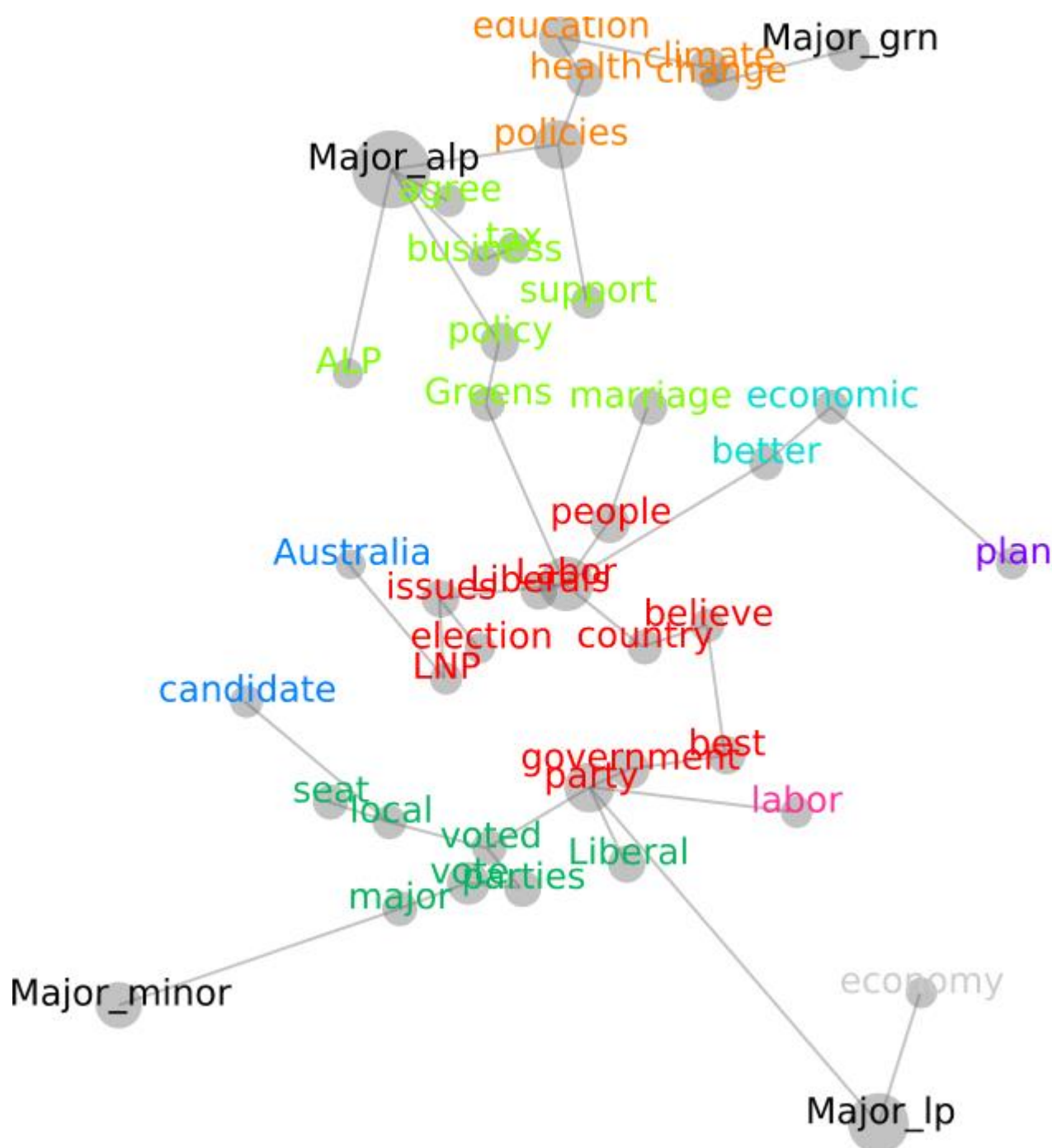
I agree with the ALP policies on apprenticeships, youth unemployment, health (Medicare) and education which should come before tax cuts of any kind

the realisation that Malcolm is captive to Tony's Tories and is not free to pursue evidence-based policy on climate, didn't adopt fair policy on CGT and negative gearing when he had the chance, user pays nonsense on education, etc.

The economy. No enough people participate in the tax base so there is no longer any pride in being a taxpayer and doing things for the good of the country.

The economy MUST be the most important issue - without control over our level of indebtedness we are in dire trouble.

Thinking about your vote for the House of Representatives this weekend, which of the following parties received your first preference?



Verbatims

Labor has an agenda for government that would take Australia toward a more sustainable and fair economy; reduce our environmental impact; increase our national respect for human rights; alleviate external pressures threatening Australia; re-enforce the pillars of our democracy; strengthen the social contract, the centre of which includes a strong commitment to public education and health; and work toward healing the rifts in our society and national culture.

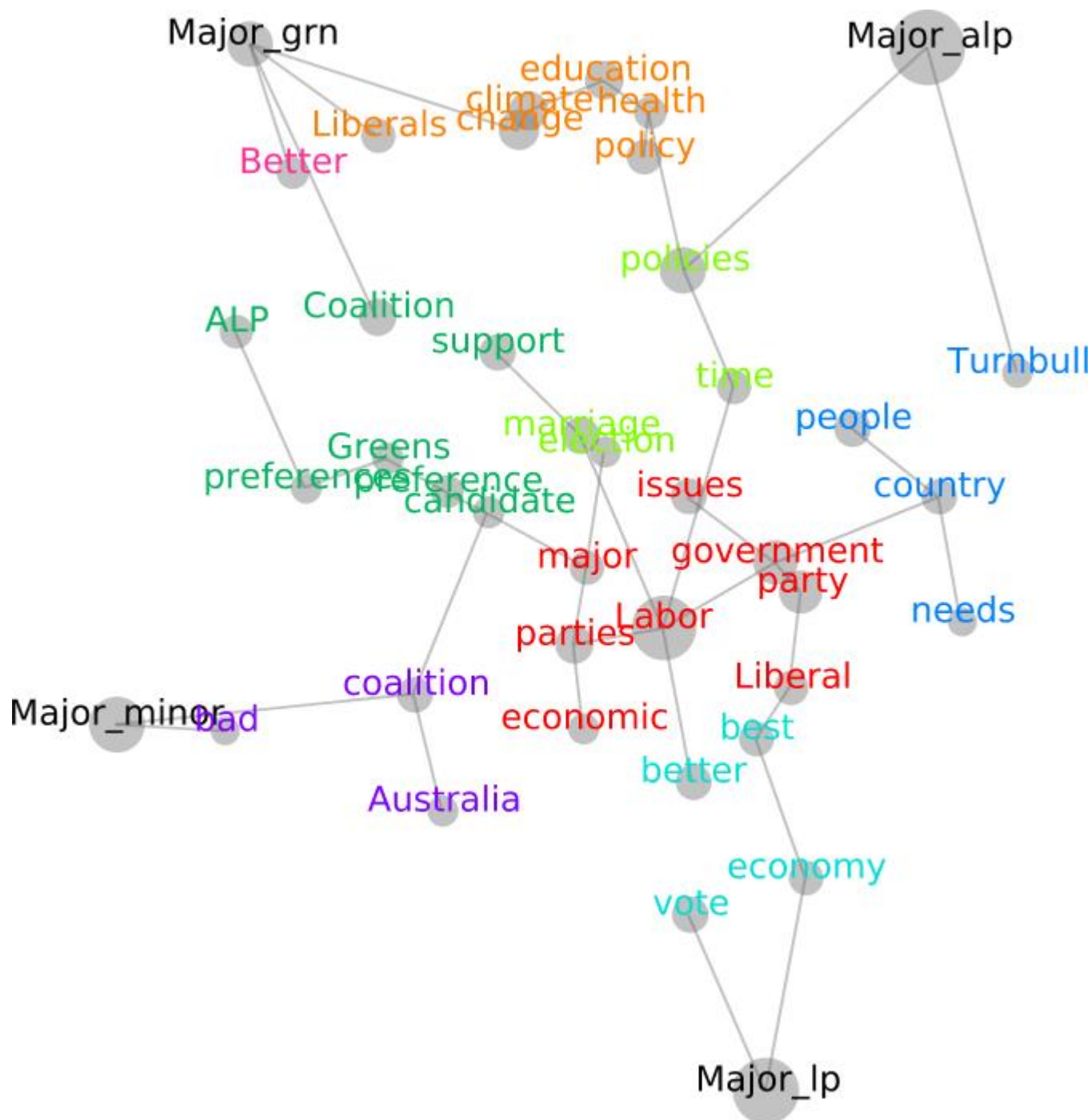
Lack of: equality in access to education, health services and public services generally marriage inequality decent climate change policy fair taxation Overspend on useless defence hardware. Irrational economic policy.

I usually vote Labor but always consider what the Liberals offer. Labor has a more stable leadership, better social policies, a credible environmental policy, tax increases in the right areas (negative gearing, no big business cuts).

Could not vote for LNP (arrogance) or Labor (immigration, too many putting their view that the illegals should be let into Australia - without proper vetting this is a dangerous move, but refugee camps must be abolished and those without papers returned to their country of origin.

Self evident - government stability against the total destabilising forced upon us by minor parties and a totally lying ALP/Union Alliance. So many people voting were genuinely afraid of fabricated changes made up by Labour/Unions.

Thinking about your vote this weekend in the House of Representatives, which group, Labor or Coalition, did you direct your preferences to favour - that is, which did you prefer to form the government?



Verbatims

Labor have been explaining policies for some time now, which support medicare, education, climate change and renewable/alternative energy options which the coalition seeks to either undermine or ignore. The NBN plan was terrific and sorely needed, but coalition have destroyed it.

Currently ALP continues to support apartheid in Australia, and obstructs resolution of the issues, while coalition has not changed this denial of legal assistance, they currently IMHO best of poor choice for managing government.

Labor's stated policy to increase deficits over the forward estimate period without specifying how they might return the economy to something approaching a balanced state is worrying. The record of Labor governments to manage the economy over time suggests that they are unlikely to ever move away from increasing the ratio of welfare dependency to self sufficiency.

This is the first election that I have made sure that none of the major parties got any preference from me, even on the senate ballot paper I selected 12 Independent candidates below the line even though it was inconvenient. And looking at the results I think I will do the same in all other elections, to show the political elite that we are looking for patriotic statesmen not career politicians with their sole aim is to legislate as many perks they can wangle, while in office and at the end of their political life.

Because I would like to support the ALP, but they are not addressing social justice and climate change adequately. Maybe coming second to the Greens might influence their future policy settings.

I did not want to vote for either of the Major parties however I am 100% against same sex marriage and as unpalatable as Turnbull is Liberal received my first preference vote in so far as the plebiscite on that matter. The marxists have a lot to answer for.

I think there needs to be a clean out of major political parties. Turnbull is not a big L liberal and his policies, few as they are, are often in direct conflict with the party's traditional values and beliefs (or what political parties mistake for these traits!)

The government has had time to address these issues but seems incapable of doing so. Whether Labor is successful or not, the Turnbull Government needs a strong message to let them know that the current directions and lack of initiatives in key areas are not satisfactory

I have never felt favourably towards Malcolm Turnbull since he lead the republican movement (I do not support a republic), but more generally I see a businessman and lawyer who may be good a making deals, but I think lacks the X factor as a leader. I also don't like the way he undermined

Tony Abbott who, although he had some curious views about some things, nevertheless held convictions and stuck with them.

He wasted a lot of money to bring on this election and there has been no mention in the campaign about the catalyst for calling the double dissolution election. With all the claims of a budgetary emergency it did not stop Turnbull for eating money on an election that he called to cement his position as the leader of the Liberals.

He is not as good as Tony Abbott & stands for too many left wing policies like same sex "marriage, the Republic, & man made climate change. He is not impressive at all

He has displayed poor judgement by not calling the election at the height of his popularity and throughout the campaign he failed to capitalise on big issues such as union corruption, border protection and how he would steer the country into surplus.

When he took over from Abbott, everybody - including me - was SO relieved and hoped we would now get a more progressive government: more renewables, better NBN - even if it took longer and cost more.... , a republic, addressing climate change.

He has been a great disappointment - came in promising a shift to the centre left but has maintained centre right policies to appease some of his backbench. He needs another term in office to see who the real Malcolm Turnbull is.

Expected great things when he uprooted ~~THE~~ Captain" but he just fizzled, has surrounded himself with some foolish people who are all mouth and want to tell Australians that we are stupid and must understand that they know better, budget dead in the water, NBN dead in the water (try living in a rural area and watch your NBN timetable go from next month to nothing.....), free Trade all the go at the expense of Australian industry, farmers.

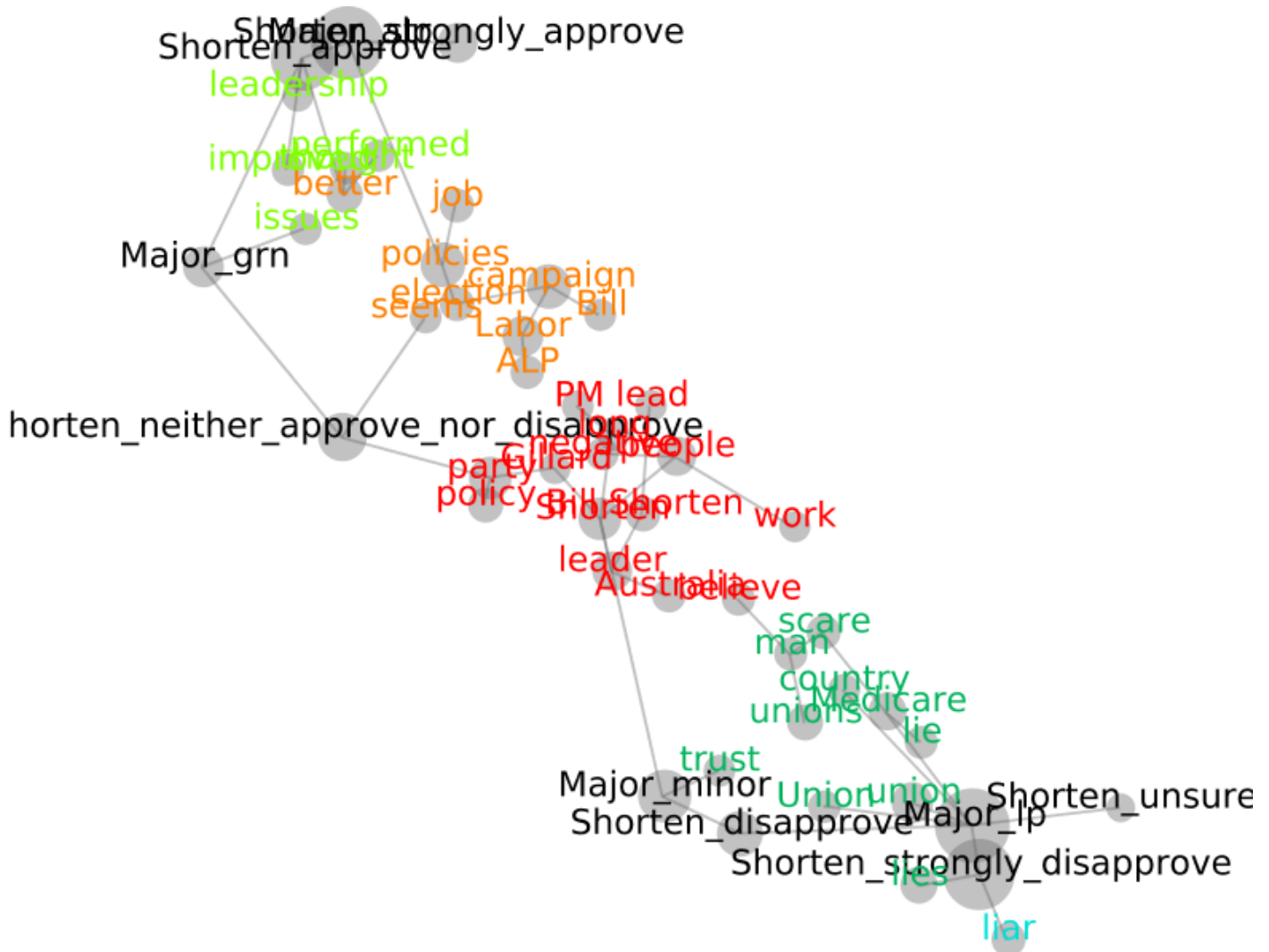
Didn't say strongly approve because he is a bit left, it has taken him a long time to acknowledge Islamic Terrorism, been slow to embrace publicly our success on Border Control, supports poofster marriage, etc,etc. but he is far better than that lying toad Shorten.

He was egotistical, out of touch, a usurper who had no right to wear the mantle of PM. He was also a failed opposition leader, not a terribly successful minister - water policy during the Howard year, NBN during the Abbott Government.

He seems unwilling to lead the nation or attempt to persuade people to a position: excepting, bizarrely, an un-costed \$50 billion corporate tax cut as the centrepiece of a campaign based on ~~stability~~, ~~trust~~, and contrasting with Labor's ~~debt~~ and deficit ~~approach~~.

And he ran a terrible election campaign with soothing noises ONLY about the economy and stability, and ignoring the really important hot-button issues of differentiation with the ALP, especially on border protection policy. Why wasn't Dutton wheeled out in the last week or s of the campaign?

Thinking about Bill Shorten as Leader of the Opposition, how strongly do you approve or disapprove of the job that he is doing?



Verbatims

Shorten not only lies blatantly, he is himself corrupt (as witness his actions on behalf of the AWU when he was a union leader) and also is closely aligned with the CFMEU, one of the most corrupt unions in Australia. He would, if PM, remove border controls.

Not sure he will have enough control on th member of the Labor party, too many factions with their own agendas, their immigration policy is scary we must protect our borders, we are not saying don't allow normal migration but illegals are just that and should not be granted access to Australia, those given bridging/or other visas must understand 1 strike and you're out of here. There must be only 1 set of laws in Australia, the legal laws, no Sharia law, and if the Sharia loans are being approved for Islamics they must also be available to all Australian, why do we have to pay interest on loans and they dont?

Bill Shorten generally seems like an actual leader, he has developed a good policy basis, and unified a previously fractured party - all qualities I admire. On the other hand, I do have some reservations about his Union background (because it favours groupthink).

He was slow to find his feet, but has certainly out campaigned the PM and has been very good at explaining Labor policies without resorting to reverberating slogans. In the particularly difficult circumstances of a very long campaign he managed to pace himself and party policies well.

While a Labor government would be better than an LNP overnment, he's not been a very effective advocate for the Australian people (although the negative gearing policy and same-sex marriage support are good, and the opposition to the company tax cuts is worthy).

Unlike many previous Opposition leaders, Shorten has been positive in taking issues on and providing policies and new ideas well before the election. He has also united his fractured party and campaigned well.

He is a man who will be whatever you want him to be, and one gets the feeling there is nothing he genuinely cares passionately about such that he'd stand up to his party room for it. Sure, the frustration with Turnbull is that one feels he is being forced to say things he doesn't believe: the frustration with Shorten is that he may not really believe anything at all.

I think he performed to the best of his ability and showed that he was comfortable mixing with and talking to "ordinary" people. Also the party took the brave step of releasing policies and costings early.

Whilst I have long supported Labor, for a long time I was less than impressed with Shorten. However in the last few months I have listened to some in depth interviews that canvassed many issues and Mr Shorten showed himself to be across all of the issues put to him and could explain why he made particular decisions.

Out of the forlorn hope that with a changed party room balance Malcolm may find himself and grow into the job and be the prime minister a lot of us want him to be and hoped he might be. He is one of the few potentially ???prime ministerial??? people in parliament, in a way that few have been since Howard, and in a way that Shorten almost certainly isn't. Thinking about this election, which entity, the Liberal National Coalition or Labor, deserves to form government?

Malcolm leading a hung parliament seems like the best option. That way the nutty neo-cons will have to accept him kissing up to the cross bench, which should allow him to act more like himself.

Whilst I voted Labor, I still think Malcolm would make a far better prime minister. I almost want Labor to lose, so they replace Shorten with someone who actually believes in something other than his own self interest.

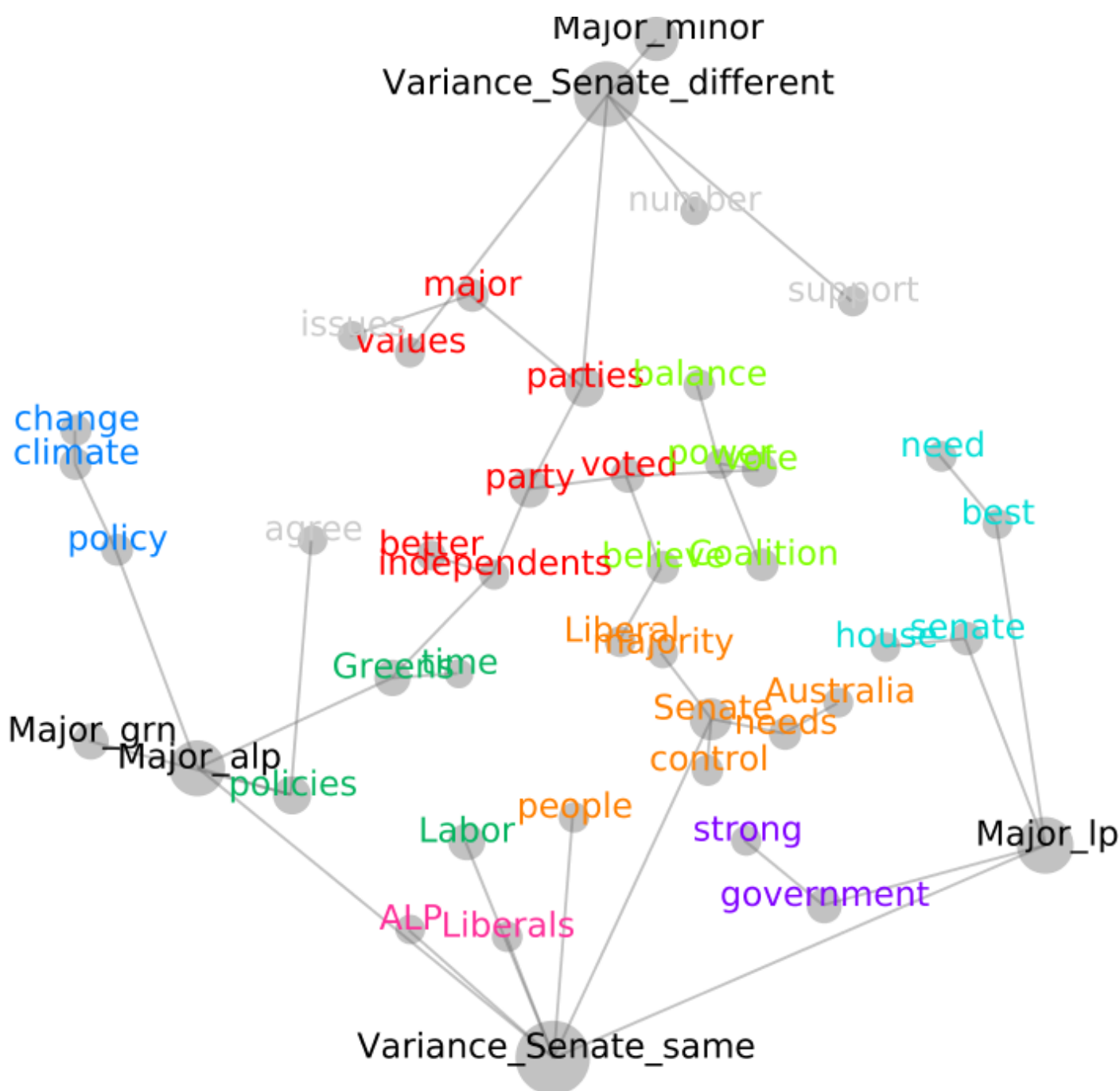
Has a vision and an ability to negotiate resolution rather of difficulg issues. Turnbull has better vision but has allowed himself to be shackled by unrepresentative ultra conservative forces within liberals who want abbott style policies and tactics

Malcolm Turnbull is clearly more capable of seeing issues from more directions than Bill Shorten, while recognize Malcolm Turnbull has first to swing the coalition behind some policy changes before they can be achieved, at least Malcolm Turnbull is prepared to make this effort. BTW make conscious decision to voting in the Senate to offset influence my HoRepresentatives decision, as see the Senate prepared to do its job be a house of review. Hoping that Shorten is a prelude to a strong Plibersek/Albanese leadership, rather than Turnbull as a prelude to a hard-right coup from Abbott and Co.

For a start because Turnbull isn't Shorten and because Turnbull appears to be somewhat more honest than Shorten - who appears to have the morals and ethics of a cross between a used car salesman and a SP bookie. !!

Shows integrity but needs to step up on leadership. For his faults he is still better than Shorten and Abbott

Thinking about your vote in the Senate this weekend, which of the following parties received your first preference?



Verbatims

I favour a party of small government which favours the individual over the collective. I also believe strongly in a fair days work for a fair days pay; a fair return on capital invested appropriately adjusted for risk; that there are no rights without associated obligations; a charitable helping hand for those in need and an obligation to do ones best not rely on charity; There are a number of smaller parties which believe some of these things, none which believe all of them.

The LNP tried to rig the senate and it potentially gives the Greens a blocking vote. I wanted to ensure there were other minor party senators to provide balance as the Libs are not going to get majority control of the Senate.

Whilst I generally vote Liberal, I have looked at the different parties and I believe the party that will deliver their policies will be the Liberals, however, whilst debate is expected in parliament, it is not expected that all policies are blocked as they have been, so something needs to be done about that.

While I would normally vote Liberal I've had a gutful of Liberal/Nationals/Labor and especially Greens in regards islamisation in Australia - it needs reversing and I want to give the majors a message that we have had enough

I think Labor needs to pull back from its slow drift to the right and if they win, having Greens in the Senate will assist in this process. If Labor does not win hopefully the Greens will be able to block or blunt the LNP anti healthy society policy direction.

I voted for a major part because I believe any vote beyond Labor or Liberal is a vote for ineffective government

David Leyonhjelm whilst do not agree with what he says, at least it makes me think more about the issues he raises, while feel doubtful he will be re-elected, if not re-elected shall not have the challenging thoughts to consider. Largely alienated by major parties, who concentrate to much on opinion polls, so feel lack actual discussion about issues of concern.

Greens are the only major party who seem to honestly give a stuff about climate change, public education and health, plus treating refugees humanely.

Labor policies go some way to addressing inequality issues - eg cutting back negative gearing to give young people a better chance to get into housing market.

The Senate has shown itself to be the house of obstruction impeding good government. The changes to the voting system in the Senate are long over due as the plethora of minor self interest parties needs to be removed

I voted from 1-10 above the line, generally for parties that align with my thinking, in the hope that at least one of them will get in and be in a balance of power situation that can negotiate with the government of the day on a bill-by-bill basis

I long to see (again) a truly representative senate of people who really care for Australia. Felt sick when listing to Greens workers on the booths bragging about how they would hold the government to ransom to get what they wanted - at whatever cost.